

ideal Health & Beauty

Noteworthy:

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Every Wednesday

Need to know information from Chattanooga Health & Beauty professionals.

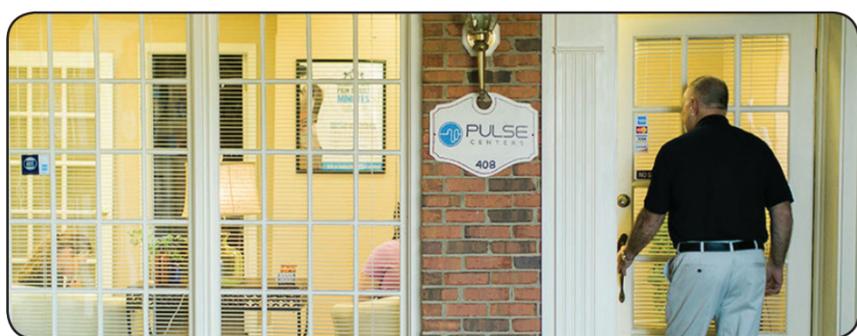
Tell Me More About Drug Free Pain Relief!

Since our last article, we've gotten lots of questions from people in the Chattanooga area wanting to know more about what we do for back pain. Let's take a few of those questions and dive in with some detailed answers.

First, a quick reminder about the type of treatments that are provided at Pulse Centers. We use state of the art technology called Pulsed Electro-Magnetic Fields (PEMF) to provide DRUG FREE PAIN RELIEF. What is PEMF and how does it work? All cells run on energy. When cells are low on energy they are not able to function at their maximum capacity. This lack of function often triggers a pain response. Pain is the body's alert system. Pain is how the body tells us that a specific area isn't functioning properly or that it's in danger. PEMF works by delivering gentle electro-magnetic pulses to the cells that restore optimum function which in turn reduces pain. PEMF penetrates every cell, tissue, organ and even bones to stimulate the body's natural healing potential.

Are these treatments similar to a TENS unit?

The answer is yes and no. Yes in that a TENS



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(Transcutaneous Electrical Nerve Stimulation) unit and our PEMF treatments both use electro-magnetic pulses. That's where the similarities end. The two most significant differences are the size of our equipment and the power of our pulses versus a TENS unit. We provide PEMF treatments either in a comfortable chair or on a bed, both fully equipped with pulses that can treat large areas of the body, or even the entire body at the same time. We use different sized accessories to zero in on smaller areas of pain when needed. TENS units are typically small patches that can only be applied to very limited areas. The most important difference between TENS and PEMF is the strength of the pulses. TENS unit pulses are only able to reach just beneath the surface of the treatment area, very

similar to what happens during a massage. As we said earlier, the PEMF pulses delivered during our treatments are powerful enough to penetrate tissue, bone, and even the cell wall. This promotes healing from the inside out and reaches to the depth of the pain to begin providing relief. Another difference is all about comfort! TENS units have to be applied directly to the skin, often resulting in discomfort and irritation. Our pulses easily penetrate through your clothing, so all you have to do is dress comfortably.

How does PEMF help relieve back pain?

PEMF has proven to be very effective in treating back pain. Our treatments help to improve blood supply so that oxygen levels increase, fueling the body to activate its natural ability to regenerate healthy cells. This results in improved absorption of calcium in the bones and decreases

pain significantly.

What if my back pain is due to osteoporosis, can PEMF still help?

Absolutely! People with osteoporosis have "brittle bones" and often suffer from very painful, tiny fractures in the vertebrae of the spine. The increased calcium absorption we just explained actually helps to close those small fractures and reduce pain. Studies have also shown regular PEMF treatments help improve overall bone density.

Why continue to hurt and take harmful drugs that only dull your pain? Come see us at Pulse Centers, your initial consultation and first treatment session are free of charge. You will always be treated by a friendly staff who is trained and certified in administering PEMF. We look forward to meeting you and tailoring a treatment plan specifically designed to relieve your pain!



Both these people are having back pain treated. The person below is using a TENS unit, the lady on the left is having a treatment at Pulse Centers. Not only is the lady on the left more comfortable, she's getting a much deeper treatment.



MORE INFORMATION



Pulse Centers is conveniently located at 5811 Lee Hwy, Suite 408 in Chattanooga, right across from Capital Toyota. Call today to schedule your initial consultation and first session at no cost. 423.771.7755. For more information visit our website at www.pulsecenters1.com